HESCO Website Privacy Policy

Last Updated 4/16/2020



I. INTRODUCTION

This HESCO Website Privacy Policy (or "Privacy Policy") describes how The Hartford Electric Supply Company, a Connecticut corporation (hereinafter "HESCO", "We," or "Us" and relative term "Our") collects, uses and shares personal information obtained from you when you visit the HESCO's general public website, www.hesconet.com, ("General Website") and other areas of the Website or other HESCO websites that may be subject to additional terms and conditions, including Our website for online purchases ("E-Commerce Site") and the password- protected customer online sales portal ("Online Sales Portal") which is accessible through the E-Commerce Site (for convenience, the General Website, E-Commerce Site, Online Sales Portal, other applicable areas of the General Website and other HESCO websites are sometimes collectively referred to as the "Websites"). This Privacy Policy applies to all of our Websites. Our collection, use and sharing of personal information is further subject to the Terms of Use for the General Website and the Online Sales Terms and Conditions for the E-Commerce Site and Customer Portal accessible at store.hesconet.com and such other terms of use at such locations as may be designated by HESCO from time to time.

Please read this Privacy Policy carefully. By accessing or using any of the Websites, on behalf of yourself and your company, you consent to Our collection, use, and sharing of personal information as described in this Privacy Policy.

II. HOW WE COLLECT AND USE PERSONAL INFORMATION

Personal Information You Volunteer. We collect any personal information that you provide while visiting or using the Websites. This may include your name, mailing address, email address, phone number, and other contact information, and any other personal information that you submit when filling out a form, requesting that we contact you, responding to a survey or questionnaire, or otherwise posting or submitting content on the Websites. We may use this personal information to communicate with you, provide you with Our products and services, customize future services for you, monitor and improve the quality of Our services, for other purposes made apparent at the time of collection and as otherwise required or permitted under applicable law. We also may use and disclose this information in deidentified form for any of the foregoing reasons or for other business or marketing purposes. If applicable, you may opt out of receiving promotions from Us based on your personal information by contacting Us at marketing@hesconet.com, specifying opt-out in the subject line and including your contact information so we may update our records.

Automatic Collection of Information. Certain types of information may be collected automatically when you visit and use the Websites. For instance, we may collect the URL of the Internet site from which you

linked to a HESCO Website; the identity of your Internet service provider; the type of browser you are using; time and date stamp information; and information regarding your visit to the Websites. We do not treat this non-personally identifiable information as personal information unless it is combined with your name or other information that personally identifies you.

Cookies. Like many Internet sites, the Websites may use session-based or persistent "cookies" or other technologies to automatically gather some information about you, and to offer a personalized experience when using the Websites. A "Cookie" is a text file that websites send to a visitor's computer or other Internet-connected devise to uniquely identify the visitor's browser or to store Information or setting s in the browser. We use these technologies to enhance and facilitate use of the Websites. Some areas of the Websites may require cookies, and cannot be used without enabling cookies. If you are concerned about cookies stored on your computer, we encourage you to follow your web browser's guidance for refusing cookies or deleting cookies after completing a browsing session. However, if your browser is set to refuse cookies, the Websites may not work through your web browser. See also our "Do Not Track Policy" below.

III. HOW WE SHARE PERSONAL INFORMATION

Service Providers. We may share personal information collected through the Websites with companies that perform services on Our behalf, including companies that provide website development, hosting, payment processing and billing services.

Affiliates and Business Partners. We may share personal information collected through the Websites with Our affiliated entities and strategic business partners. These companies and organizations may use the information to contact you regarding information, products, or services that may be of interest, to improve our services to you, to support sales activities, manufacturer programs, and promotions that increase the awareness of products, services, and training opportunities, or as otherwise required or permitted under applicable law. Notwithstanding the foregoing, We do not share any of your credit card or debit card information stored with Us except if required pursuant to the next paragraph regarding Law Enforcement and Protection, or pursuant to the last paragraph of this section titled, "Business Transfers", however, the only credit card or debit card information We store and retain is your name and the last 4 digits of your credit or debit card account number.

Law Enforcement and Protection. We may disclose your personal information when we believe disclosure is appropriate to comply with the law or respond to a court order or subpoena; to prevent or investigate a possible crime, such as fraud or identity theft; or to protect the rights, property or safety of you, Us or others. We reserve the right to report to appropriate law enforcement, governmental authorities and other third parties any activities that we, in good faith, believe to be harmful or unlawful, with or without providing notice to you.

Business Transfers. All personal information and other content submitted by you through the Websites is treated as a business asset, and may be transferred by us in connection with a sale or transfer of Our business or assets, including as the result of a merger, acquisition, reorganization, dissolution or liquidation.

IV. PRIVACY PRACTICES OF THIRD PARTIES

The Websites may contain links to Internet or mobile sites not owned or operated by Us, including to sites featuring companies, products, services or news that may be of interest or to pages that we maintain on YouTube, Facebook, Twitter or other social media sites. You should review the privacy and other policies of other Internet and mobile site providers carefully, as these policies may be different than the policies of the Websites. We assume no responsibility or liability for any third party Internet or mobile site operator's privacy practices, online content, or websites. Our Privacy Policy does not apply to these other third party websites.

V. CHILDREN

The Websites are intended for and directed to adults. In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly permit submission of personally identifiable information by anyone under 13 years of age. If you are under the age of 13, please do not provide us with any personally identifiable information. Please contact Us as specified in the "How to Contact Us" section if you think we may have inadvertently collected such information, and we will attempt to delete the information.

VI. ONLINE SECURITY

We implement reasonable measures for the Websites to protect against the loss, misuse or alteration of any sensitive non-public personal information that is under Our control. However, please bear in mind that no website, database or data transmission over the Internet is totally secure, and we cannot guarantee the security of personal information you provide on or through this website.

VII. NOTICE TO CALIFORNIA RESIDENTS

Subject to certain limits under California Civil Code § 1798.83, California residents may ask us to provide them with (i) a list of certain categories of personal information that we have disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year, and (ii) the identity of those third parties. To make this request, California residents may contact us as specified in the "How to Contact Us" section below with a "Request for California Privacy Information" on the subject line or in the body of your message. Be sure to provide in the request sufficient information to properly identify you and/or the members of your family.

VIII. DO NOT TRACK POLICY

Some internet browsers have incorporated "do not track" features. Most of these features, when turned on, send a signal or preference (the "DNT Signal") to the websites that you visit indicating that you do not wish to be tracked. Our website is not designed to respond to "do not track" signals received from browsers.

IX. CHANGES TO THIS PRIVACY POLICY

We reserve the right to amend this Privacy Policy from time to time, including without limitation as necessary to reflect new or unanticipated uses of personal information not previously disclosed in this Privacy Policy. Any such amendments shall be effective when posted by us on the Websites or otherwise made available to you. Your access to or use of the Websites after we have amended this Privacy Policy shall signify your acceptance of the amended terms.

X. REMOVING PERSONAL INFORMATION

You may request that We delete any personal information that We may have collected about you from our systems by contacting us directly at marketing@hesconet.com or by mail at HESCO, 30 Inwood Road, Suite One; Rocky Hill, CT, 06067.

XI. HOW TO CONTACT US

If you have questions about this Privacy Policy, desire to make corrections to personal information submitted to us, or have any other questions or comments concerning the Privacy Policy or your information preferences, please contact us by email at marketing@hesconet.com or by mail at HESCO, 30 Inwood Road, Suite One; Rocky Hill, CT, 06067.